

# API General Policies and Procedures

## **Additional Colors:**

Add \$35 per screen (per color). Add \$.30 per piece (per color) running charge.

## **Artwork:**

Simple clean up \$25 per half hour.

## **Camera Ready/Output Ready Art:**

Due to the special requirements of printing on neoprene, fine detail or lines may require special attention. Art charges will apply. Quotes on art, sight unseen, will be approximate only. Once actual art is received and evaluated, if necessary, work will be billed at \$25 per half hour.

## **Colors of Imprinting:**

37 standard ink colors available.

## **Color Separations:**

\$12.50 each.

## **Copy Changes:**

\$12.50 per change plus \$35 per screen.

## **Drop Shipments:**

Available with a \$2.50 per location charge.

## **Freight:**

F.O.B. the factory in Texas. Bulk packaging. Normal methods include UPS and Fed Ex. Handling charges may apply to other requested methods.

## **Imprinting:**

Prices INCLUDE one-color imprint. Set-up charges not included.

## **Ink Color Change:**

\$15 per color

## **Lead Time:**

15 working days after receipt of art and credit approval. If art needs touching up, typesetting, etc., production time begins after approval is received.

## **Method of Imprinting:**

Screen process; also available with heat transfer and 4-color process sublimation. Quote on request.

## **Normal Production Time:**

15 working days with output/camera-ready art. 7-day quick ship for 1-color orders of 1,000 pcs or less, upon request. Art must be output/camera ready to qualify for quick ship program.

## **Order Placement:**

Orders should be sent to API with a Purchase Order and camera ready art. In order to avoid additional art charges, art should be to size and separated.

## **Over-Run/Under-Run:**

Every effort will be made to ship exact quantities. Over-runs and under-runs will be kept to 5%. Over-runs will be shipped and billed with the order up to 5%.

## **PMS Match:**

\$25 per color. Applies to first time and re-orders. Every effort will be made to get an exact match. Keep in mind that colors printed on neoprene will vary somewhat from colors printed on paper.

## **Proofs:**

Paper proof available, no charge for fax. Production proof of merchandise available for \$15. Timely authorization of proof will prevent delay. Please read proofs carefully before signing. Any changes must be done in writing and may incur additional charges and/or delay.

## **Puff Ink:**

Add \$.15 to each.

## **Returns:**

Call Customer Service for authorization within 10 days from ship date. Returns will not be accepted without an API return authorization number.

## **Rush Service:**

Rush service is available for additional cost. Shipment next day or second day at customer's expense if necessary.

## **Screen Charge:**

\$35 per color. Applies to new orders and reorders with any copy changes. Exact reorders, including co-op programs, will be charged \$12.50 per color after 1 year.

## **Split Destination Shipments:**

Available, bulk. Add \$2.50 per location.

## **Top Printing**

Standard logos will be placed on the side of the FlipNCool in either one or two positions. Logoing on the top of the FlipNCool is available with additional cost and different guidelines and print area.

## **Typesetting:**

Minimum half hour charge \$12.50. Must choose from available font list. Please inquire for list.

## **Additional Information:**

Made in U.S.A. Approx. 34 colors available. Additional charge for camouflage. Imprint capability up to 6 colors. Minimum order on 4 to 6 color imprint is 150 pieces to avoid additional charges. All material colors subject to availability. Dye lots may vary.

## **API Art Requirements:**

API prefers electronic "Output ready art"

API uses PC platform computers. We are capable of opening most MAC files, but in the interest of time, please format to IBM/PC whenever possible.

### **1. Artwork on disk or sent via email can be sent in the following formats:**

-Adobe Illustrator (version 8 or lower)  
-CorelDraw (version 9 or lower)

### **2. One color art can be sent in the following formats:**

-300 dpi Tiff or Jpeg file. Must be sized at the intended print size or larger.  
-Photoshop (version 5 or lower)

### **3. API prefers VECTOR art as opposed to pixel art.**

Pixelated art will most likely need attention by the art department. Please inquire for an estimate. Vector files must be converted from paths to Postscript outlines or curves. Avoid embedding bitmap artwork in Vector files.

### **4. Multi-color artwork**

-Please designate colors as spot color  
-If artwork is sent in as process color (CMYK), there will be additional charges to convert.

### **5. Please send a composite print-out of your artwork.**

### **6. Convert all type to graphics before sending.**

Depending on your software, this may mean outlining the type or converting the type to curves.

### **7. We accept artwork on the following:**

3 1/2" floppy disks, Zip Disks, CD Rom, and email.

### **Non-Electronic Artwork (Camera Ready "Camera Ready Art" is...**

1. Black and White
2. Crisp, clear lines (no photocopies or faxes please)
3. Sized to specifications you would like printed

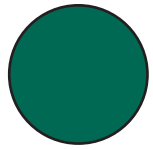
### **Multi-color "Camera Ready Art" should include...**

1. Color Separations
2. Registration Marks
3. Composite color print-out of artwork

**Email your artwork to**  
[art@anythingpossible.com](mailto:art@anythingpossible.com)

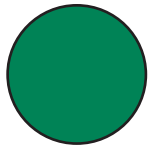
# Anything's Possible, Inc.

2003 Neoprene colors. Colors shown are for reference only. Please request a swatch for actual color.



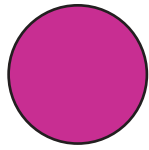
#2

PMS 3425C



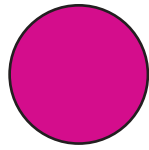
#3

PMS 361U



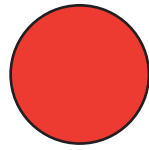
#4

PMS 220C



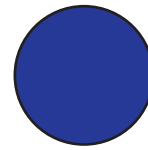
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PMS 225C



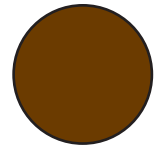
#6

PMS 187C



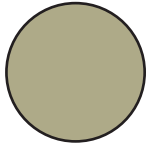
#10

PMS 2735U



#12

PMS 161C



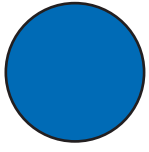
#13

PMS 4515U



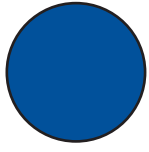
#15

Process Black



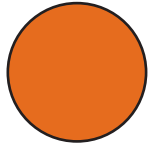
#18

PMS 300U



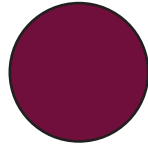
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PMS 2728C



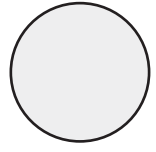
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PMS 173C



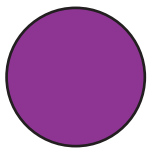
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PMS 229C



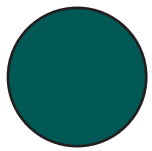
#25

Off White



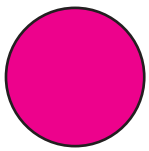
#29

PMS 2425C



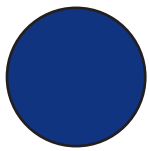
#33

PMS 3302C



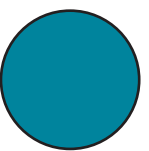
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PMS 219C



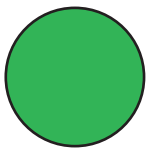
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PMS 2745C



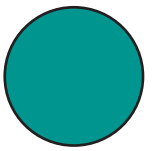
#48

PMS 315U



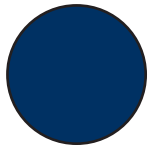
#50

PMS 802C



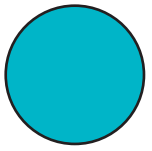
#54

PMS 327C



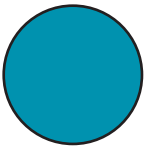
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PMS 2767C



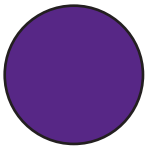
#70

PMS 3135U



#72

PMS 3155C



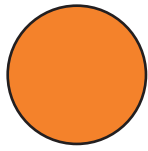
#73

PMS 2613C



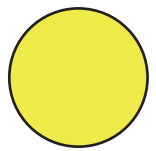
#74

PMS 560C



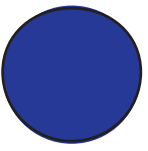
#76

PMS 81 1C  
Fluorescent



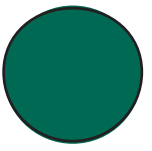
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PMS 395C



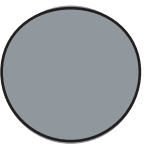
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PMS 2685C



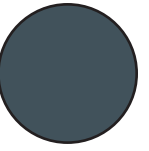
#91

PMS 342C



#92

PMS 430C



#93

PMS 432C



#20

Spring Camo  
(green)



#66

Fall Camo  
(brown)

\*Additional  
Charge  
for  
Camo\*

## Ink Colors

Bright Blue (299C)

Royal Blue (286C)

Navy (2758)

Process Blue

Reflex Blue

Golden Yellow (123)

Lemon Yellow (109)

Process Yellow

Silver Metallic (877C)

Light Gray (cool gray 4C)

Rich Gold (871)

Shimmer Gold

Red (032C)

Red (185C)

Red (199C)

Red (485C)

Warm Red

Rhodamine Red

Rubine Red (Process Magenta)

Hunter Green (3298C)

Kelly Green (349C)

Lime Green (362C)

Traffic Green (802C)

Burgandy (202C)

Maroon (690C)

Aqua (326C)

Teal (320C)

Dark Brown (477C)

Frosting (4705C)

Beige (468C)

Deep Purple (2658C)

Aurora Pink (806)

Orange (165)

Bright Orange (804 2CX)

White

Black

\*Puff Ink available for additional  
charge\*